



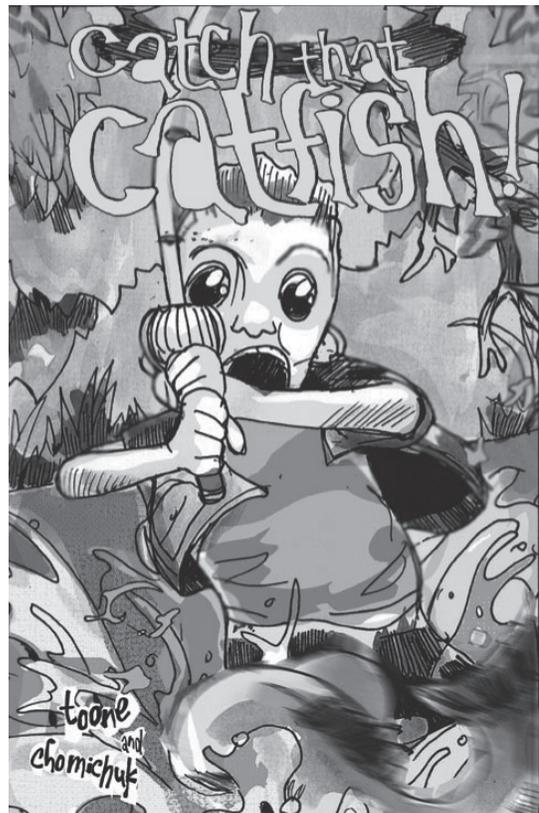
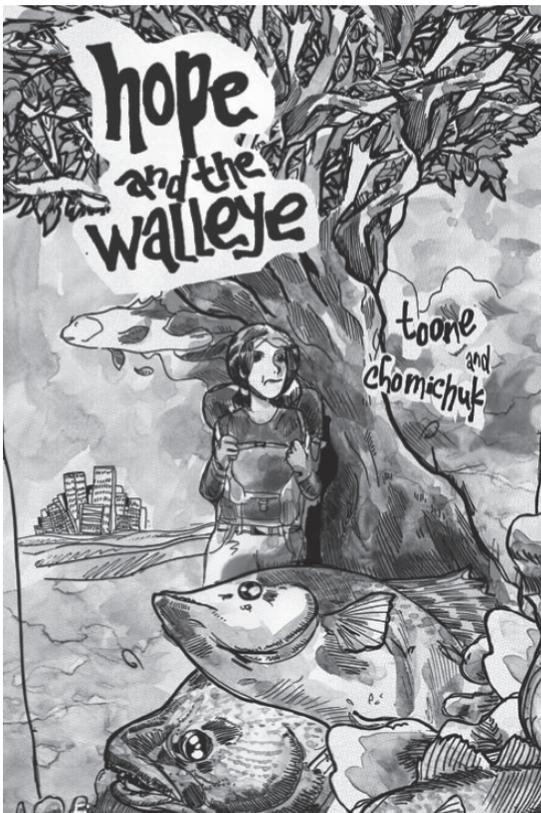
Conservation and Enhancement
of Freshwater Fisheries

www.fishfutures.net

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Fish News

COMIC BOOKS TEACH KIDS ABOUT FISH



Hope and the Walleye and *Catch That Catfish!* are two books for children about fish and fishing that will be distributed for free thanks to Fish Futures and funding from the Manitoba Fisheries Enhancement Fund. Please see the Project Update on page 3.

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FISH WINNIPEG CHALLENGE 2009

PROVINCIAL YOUTH ANGLING CONFERENCE

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FISH WINNIPEG 2009

327 KIDS GO FISHING AND RECEIVE FREE RODS & REELS

Over the past twelve years, the Fish Winnipeg Media and Corporate Challenge has raised over \$165,000 to give almost 5,500 kids the chance to go fishing and to learn how to be safe and responsible anglers.

The Fish Winnipeg Media and Corporate Challenge is a one-day event that raises money for youth-at-risk angling programs in Winnipeg. Corporate and media sponsors are paired with professional fishing guides in a challenge to see who can catch the most fish. The winners claim bragging rights, while anglers who are skunked compete for the Delta Real Estate Conservation Award, which includes a nice plaque and a year of friendly ridicule.

Congratulations to our winners listed below, and thank you to all of our media and corporate sponsors for their support. Special thanks to all the guides who volunteered their time and equipment to make this event a success.

Fish Winnipeg partners with the City of Winnipeg to offer daily fishing trips for children in July and August. Two groups go out each day, the children ride in a van donated by The Winnipeg Foundation, and each child receives a new rod and reel combo from Fish Futures. Fish Winnipeg also helps with kids fishing camps. These one-week camps give kids the opportunity to fish the Red River, visit the Whiteshell Fish Hatchery, fish with a pro, ride in a pontoon boat, and much more.

This year, the weather made some shoreline hot-spots inaccessible, but good fishing was reported at The Forks, near the Legislative building, and at the St. Boniface docks. Joshua Jones learned from his experience as Coordinator last year to always keep extra rods and reels, bait and tackle on-hand, because these are enthusiastic groups. He reported catches of mostly channel catfish, followed by bullhead and sucker, with some goldeye, silver bass, and carp. In total, 327 kids had the opportunity to fish and received free rods and reels.

2009 MEDIA CHAMPIONS

1st Place: Winnipeg Free Press - Total Fish: 604 cm.
Guide: Dan Thibeault

Biggest Fish: Joanne Kelly - Shaw - 88 cm. channel catfish
Delta Real Estate Conservation Award: WDAZ

2009 CORPORATE CHAMPIONS

1st Place: Static Electric - Total Fish: 2,176 cm.
Guide: Steve Wintemute

Biggest Fish: Yves Bernardin - 95 cm. channel catfish
Delta Real Estate Conservation Award: Pitblado

PROJECT UPDATE

THE ONE THAT GOT AWAY - THE SERIES

COMIC BOOKS ABOUT FISHING AND STEWARDSHIP

Two books for children about fish and fishing will be launched this fall thanks to Fish Futures and funding from the Manitoba Fisheries Enhancement Fund. *Catch That Catfish!* is the story of a daring young angler who gets in over his head, battles a notorious catfish, and becomes part of the legend of the one that got away. *Hope and the Walleye* is a tale of a brave young adventurer who faces environmental destruction and dreams of changing everything, if only she can uncover the secret of the walleye.

Two thousand copies of each book, four thousand copies in total, will be distributed for free across Manitoba. This program will reach 800 teachers and learning professionals, 30 libraries in Winnipeg and 100 libraries in Manitoba, 500 families at the Winnipeg Fish Festival, 500 new anglers and at-risk-youth through the Fish Winnipeg Van Program, and 350 students in northern Manitoba through the Provincial Rod and Reel Program.

John Toone Jr. wrote the books. John is a long-time Fish Futures volunteer, former Board member, current newsletter editor and Treasurer for the Fish Winnipeg Event. Gregory Chomichuk created the artwork. He is a multi-disciplinary artist with art, writing and film credits, who also teaches high school English and Psychology.

The stories are appropriate for children of all ages. They evoke myth and legend to disguise teaching outcomes from the science curriculum for kindergarten and grade one to three students. In addition to copies of each book, schools in Manitoba will receive resource materials to further encourage teachers to discuss fish and stewardship in the classroom. The author and artist are also looking for opportunities to present their work to groups throughout the province.

Catch That Catfish! and *Hope and the Walleye* will be officially launched on October 20th at 8PM in the Prairie Ink Restaurant at McNally Robinson Booksellers – Grant Park. A kids event is also planned for November 15th at 2PM in the Travel Alcove at McNally Robinson Booksellers – Polo Park.

This project began two years ago and continues to build momentum. Fish Futures and the Fisheries Enhancement Fund have helped to create an opportunity to build on this outreach and education program. Book Three in the series will feature a sturgeon. *Catch That Catfish!* and *Hope and the Walleye* are also available for sale at McNally Robinson Booksellers, tackle shops, and on-line at www.johntoone.ca.



What is Fish Futures Inc.?



**Conservation and Enhancement
of Freshwater Fisheries**

Fish Futures Inc. is a non-profit, registered charitable organization dedicated to the conservation and enhancement of freshwater fisheries through:

- Sponsorship, development and encouragement of research projects.
- Habitat preservation, enhancement and management projects.
- Public education to increase awareness of the value of freshwater fisheries and the need for conservation and enhancement of fish stocks and habitat.

Fish Futures is managed by a volunteer Board of Directors comprised of members of the public and representatives of government, industry and the scientific community.

For more information about Fish Futures Inc. please contact us at:

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Fish News

Provincial Youth Angling Forum – Thursday, October 15th

The second Provincial Youth Angling Forum will take place at the Canad Inn Fort Garry on Thursday, October 15th. Individuals, groups, and corporate representatives are encouraged to attend and to help develop and implement a strategy that will get more kids fishing and thinking about conservation. Among other pressing issues, an exciting new program will be discussed at the Forum. The idea is to have “loaner” rods, reels and tackle available for use by the public at various locations in Manitoba. Much like taking out a library book, fishing gear would be free to borrow so that any and everyone has a chance to try fishing without having to buy their own equipment. Please visit the youth angling hub at www.youthangler.ca to learn more. And while you are there, sign up for our e-newsletter to keep you up to date on youth angling initiatives.

2010 Manitoba Youth Angling Card Artwork Contest

This fall Fish Futures Inc., in partnership with Manitoba Water Stewardship, will be holding the 1st annual Youth Angling Card artwork contest for 2010 angling season. The winning design will be used on the front cover of the 2010 Youth Angler Card. Manitoba artists from throughout the province between the ages of 10 and 15 will be able to submit a fish painting showing off their talents and skills. This year’s fish species is walleye and organizers are looking for artwork that depicts these fish in their natural environment.

4th Annual City Cats Fall Fishing Derby

Over 300 anglers lined the walkway along the banks of the Assiniboine River in downtown Winnipeg to compete for over \$15,000 in prizes, including a new boat and ATV. The weather was good and the fishing was hot. Evan Leggero placed first in the kids category with a 79 cm. channel catfish, Jason Guziak placed first in the adult category with an 84 cm. channel catfish, and 92 CITI FM placed first in the media category. Thanks to volunteers and sponsors, a substantial donation was made to the Never Alone Foundation in support of Cancer-Care Manitoba.